Officers and Directors

Joel Klein
David Sterret
Ravae Leonard
Mark Marsalis

District 1

District 2

District 3

District 4

District 5

District 6

District 7

District 8

District 9

LeeAnderson Jim **Position Open** Jacobo Sanchez **Position Open** Travis Harris Jim Ruttle David Sterrett Josh Luna Joel Klein Brian Johnson

Ex-Officio Officers:

Justin Boswell Leonard Lauriault Mark Marsalis Ian Ray **Doug Whitney**

Continuing Education Units (CEUs):

5 NM Pesticide Applicator CEUs have been approved for this meeting; AZ, TX, and CCA credits will be requested

You must attend the ENTIRE conference to receive your CEU's. You will receive your certificate after the last presentation.

Acknowledgements

New Mexico Hay Association wants to thank the following companies for being vendors and for their support of the previous 2024 conference:

Premium Hay Vendors AgTrust Farm Credit American AgCredit Corteva Agriscience Lonestar Ag Parallel Ag Pecos Valley Equipment

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Agri-Plan Crop Insurance BASF Corp Depot Farm & Ranch Agency E-Forage Seed Co. Gowan USA Harvest Tech Dew Simulator Hopper Pump & Drilling **Kisco Leasing Company** Staheli West Tractor Center

Thanks to individuals who donated items for the silent auction and door prizes.

If you would like to be a sponsor for the 2025 conference, contact Ravae Leonard (575-910-9000).

NMSU is an equal opportunity/affirmative action employer and educator. NMSU and the U.S. Department of Agriculture Cooperating.



2025 Southwest Hay & Forage Conference

January 22nd, 23rd, & 24th 2025 **Ruidoso Convention Center** Ruidoso, New Mexico

Sponsored By:

New Mexico Hay Association New Mexico State University



To Register Online Visit: http://www.nmhay.com/

2025 Southwest Hay & Forage Conference - Tentative

<u>Wednesday, January 22nd</u> 1 – 5 pm – Exhibit Setup 5:30 pm – NMHA Board of Directors Meeting, MCM Elegante Hotel Lobby 6:30 pm – Premier Sponsor Appreciation/Board of Directors Dinner, Texas Club Steakhouse – Sponsored by:



Ruidoso Convention Center

Thursday Morning, January 23rd

8:00 am - Trade Show Floor Opens -Coffee and Pastries available
8:30 am - Registration Opens
9:45 am - Welcome Joel Klein, NMHA President

- Opening Remarks & Conference Logistics - Mark Marsalis, NMSU Extension Forage Specialist; Ravae Leonard, NMHA Sec/Treasurer

10:00 am - Alfalfa & Drought: Mitigating Profit Losses - Don Miller, Mtn View Seeds

10:30 am – Alfalfa IPM and Pesticide Loss – Luis Cadena, NMSU Entomology, Plant Pathology & Weed Sci.

11:15 am – Late Season Decline: A New Disease in Corn – Ken Obasa, Texas AgriLife

12:00 noon - Buffet Lunch, Catered by "The Village Buttery"

Thursday Afternoon, January 23rd

1:00 pm – Spouses' Interest Session – 'Painting with Peggy Krantz'

Main Session:

1:00 pm - Sorghum Grass Herbicides and Other Technologies - Brent Bean, United Sorghum Checkoff
1:45 pm - Economics of Good Soil Health: What it Costs Your Operation NOT to Test - Terry Buettner, Ward Laboratories
2:15 pm - Industry Updates

2:35 pm - Coffee Break / Booth Visits

3:30 pm - NM-FARM Program: Bringing Financial Benchmarking Tools to NM - Frannie Miller, NMSU Ag Econ, Ag Business

4:00 pm - Regenerative Ag: Separating Grain from the Chaff - Andrew McGuire, Washington State Extension

4:30 - Alfalfa Varieties: What Can We Expect in the Future? - Don Miller, Mtn View Seeds

5:00 pm - NMHA Annual Business Meeting / Booth Visitation 5:20 pm - Social Hour Sponsored by:

WKRONE

6:00 pm – Dinner, Catered by "The Village Buttery"

** 7:00-10:00 pm - Ace-in-the-Hole Casino Fundraiser **

Friday, January 24th

8:00 am - Trade Show Floor Opens -Coffee and Donuts Available
8:30 am - Registration Re-opens

8:45 am – Legislative Update – Travis Harris, NMFLB 2nd Vice President

9:00 am - Alternative Management Options for Weed Control -Leslie Beck, NMSU Extension Weed Specialist - Stem Nematode in NM

> **Update** – Jacki Beacham, NMSU Entomology, Plant Pathology & Weed Sci.

9:45 am – Coffee Break / Booth Visitation

10:30 am - Alfalfa-Corn Interseeding: Can It Work? - Scott Newell, Univ. of Wisconsin Extension
11:00 am - NMDA Pesticides Update -Steve Baca, NMDA
11:45 am - Adjourn / CEUs Awarded

12:00 pm – NMHA Annual Business Meeting Reconvenes – Joel Klein, Ravae Leonard, and Officers

5 NM Pesticide Applicator CEUs are approved for this meeting; Texas, Arizona, and Certified Crop Adviser CEUs will be requested.